

Next-Gen Infrastructure for the AI Era

Resilient solutions built to drive
customer success

Infrastructure Solutions Portfolio

DICKER
DATA

DELL Technologies
AUTHORIZED DISTRIBUTOR

Microsoft



Why Dell?

At Dell Technologies, storage, server and networking capabilities are integrated into a unified, future-ready ISG portfolio that supports modernization at scale. With accelerating shifts toward AI, multicloud deployments, distributed IT, telecom modernization and data-centric operations, Dell provides the architectural stability and technical depth needed to advance with purpose.

Leadership positions in ISG in 2025

#1

- External RAID 22.5% share¹
- High End External RAID 30.4% share¹
- Storage External RAID 22.4% share¹
- All-Flash Array External RAID 23.7% share¹
- Total Server 7.7% share²
- Mainstream Core Server 30.8% share²

¹IDC WW Quarterly Enterprise Storage Systems Tracker, CY25Q2, based on revenue. High End refers to systems with ASP >\$250k. Storage refers to systems with ASP between \$25k and \$250k;

²IDC WW Quarterly Server Tracker, CY25Q2 based on revenue, Mainstream Core Server is x86, non-accelerated, OEM vendors and includes Large System, Standard Rack, Rackscale, Blade, and Tower.



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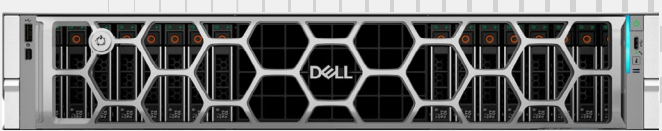
29

ProSupport



Broadest portfolio supporting datacenter to cloud*

From first pilot to full production — Dell Technologies has the infrastructure you need



PowerEdge R-Series



PowerEdge XE-Series



PowerEdge XR-Series



PowerEdge T-Series



PowerEdge M-series



PowerSwitch Z-Series



PowerProtect Series



PowerScale OneFS

*Based on Dell analysis, July 2024. Dell Technologies offers hardware solutions engineered with AI-powered features and solutions to support AI workloads, from AI PCs and Workstations to Servers for High-performance Computing, Data Storage, Cloud Native Software-Defined Infrastructure, Networking Switches, Data Protection, HCI and Services.





Consolidate to drive more efficiency

Improve data center efficiency

7:1

Consolidation Advantage

The latest Dell PowerEdge server delivers the performance of up to **7 legacy servers**.¹

72%

Less power & cooling²

5:1

Capacity

data reduction guarantee³ (storage)

55:1

Capacity

dedup guarantee⁴ (cyber resilience)

Built-in intelligent automation software to manage infrastructure



Dell AI Ops

Define/resolve issues



OME Power Manager

Power/energy management



Dell software innovation

Lifecycle management



PowerEdge



PowerStore, PowerScale, PowerMax, PowerFlex



PowerProtect

A single vendor for server, storage and cyber resilience delivers a Consistent, Predictable, Reliable customer experience

¹Based on Dell analysis comparing the SPECint and SPECFP scores of the AMD EPYC 5th Gen 9755 in a Dell R7725 (2620 and 2270) with the same scores for a top of the line 28 core CPU in a Lenovo ThinkSystem SD650

²Information shown is based on real Dell customer data. Actual results will vary.

³5:1 average rate guaranteed across customer applications for reducible data. Rates for individual applications may vary. See terms and conditions for details.

⁴Data Protection Deduplication Guarantee: Requires customer acknowledgement and purchase of services as indicated in the Terms and Conditions. Applicable products include Data Protection products only.

Get efficient assessment

Understand the efficiency gains you can get with Dell systems



Optimize your customers' multicloud with Azure Local



Accelerate AI adoption



Improve data center efficiency



Modernize application platforms



Optimize multicloud & edge



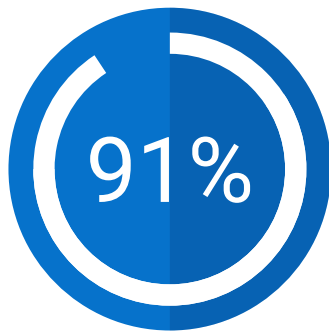
Strengthen cyber resilience

¹ Based on internal analysis, August 2023

² Based on internal testing performed by Dell PowerFlex engineering. Testing was performed using an eight node PowerFlex cluster and scaling the cluster up to 128 bides. IO sizes consisted of 4K read/writes and 256k read/writes. March 2021.

³ Based on an internal analysis from Dell Technologies Feb 2023

Accelerate AI adoption



face challenges building a multicloud strategy to support innovation*

Storage & Data Protection



Server

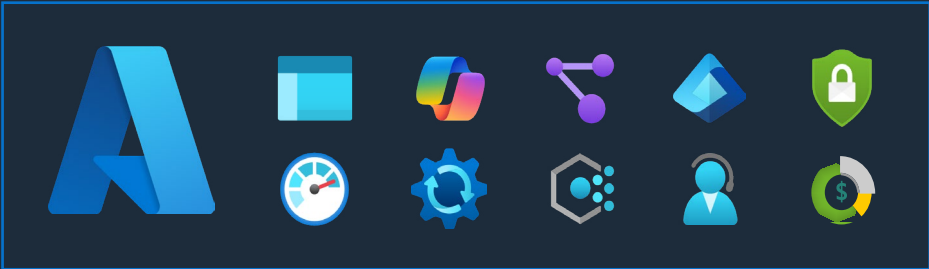


Networking

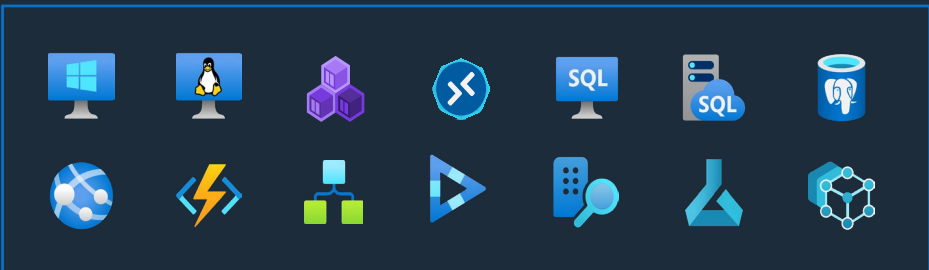


Dell AX System for Azure Local

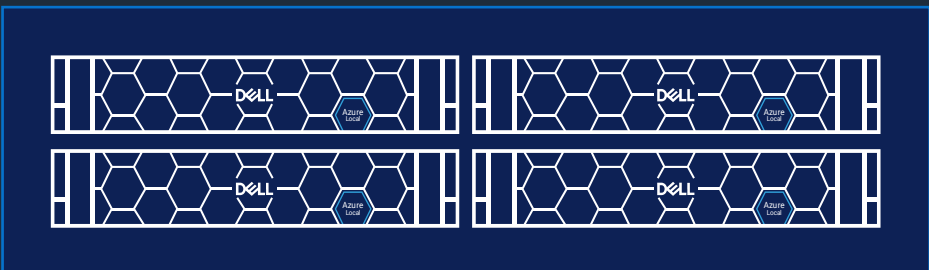
Cloud region



Distributed location



Dell AX System for Azure Local

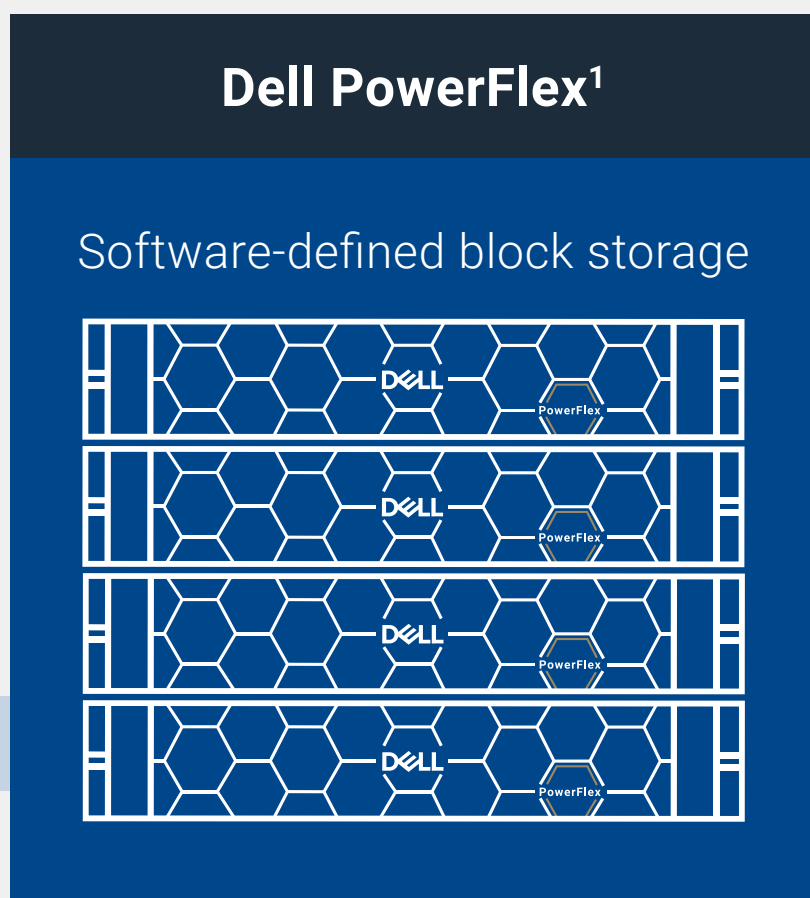
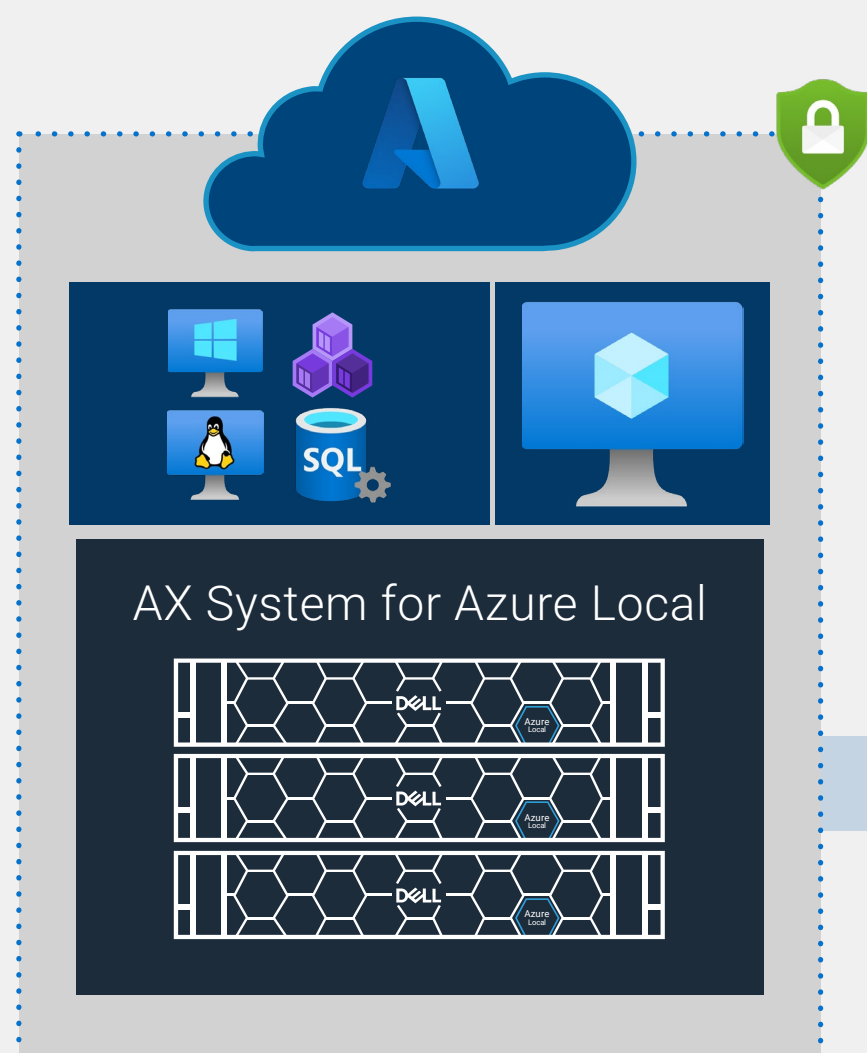


- 01 Premier solution
First partner to deliver a Microsoft Premier Solution¹
- 02 Flexibly scale
- 03 Streamlined support
97% ProSupport Infrastructure Suite customers are highly satisfied³





Dell AX System for Azure Local



¹ Customer will purchase a deployment contract for the Dell Private Cloud Platform and another for PowerFlex and activate both. Customer is responsible for establishing the connection between the Dell Cloud Platform and PowerFlex, per the Dell Validated Design guides.

² Based on research conducted by IDC. Interviews with existing PowerFlex customers determining what the outcomes of implementing PowerFlex in their environments.

01

Independent scale

Grow compute and storage separately across one, or multiple clusters.

02

Support diverse workloads

Meet the performance needs of mission-critical databases and more

03

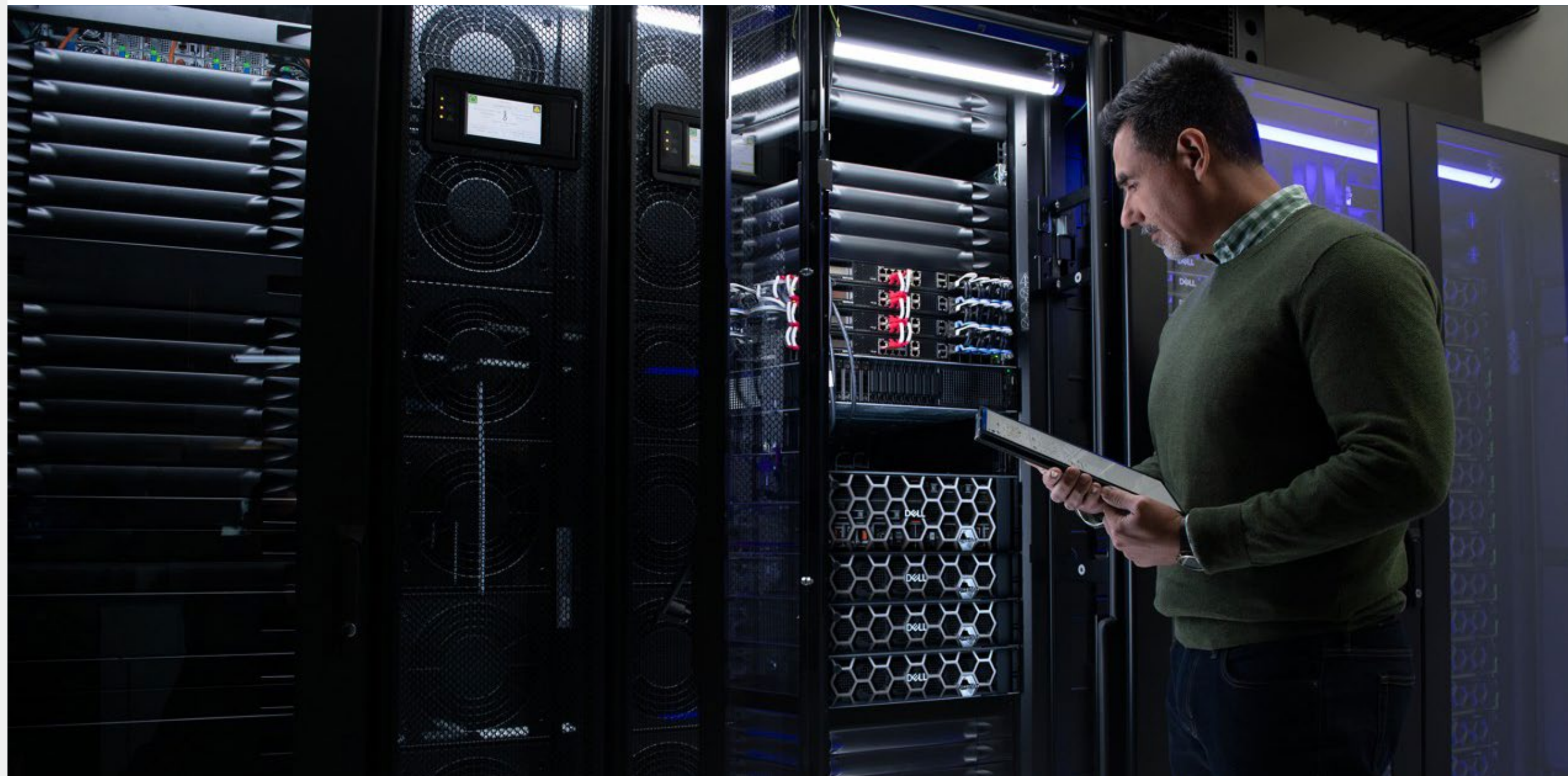
Exceptional availability

99.9999% availability² to minimized downtime for key apps and workloads

04

Modular scale-out architecture

Seamlessly expand as data growth accelerates



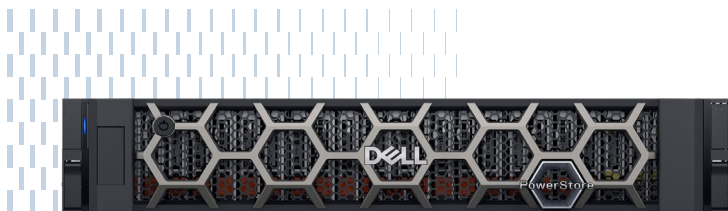


Dell Storage Solutions

Purpose-built storage. Confidence to handle any workload.



**Future-proof
private cloud**



PowerStore

Unified, all-flash enterprise storage for diverse workloads



**Unleash AI
at scale**

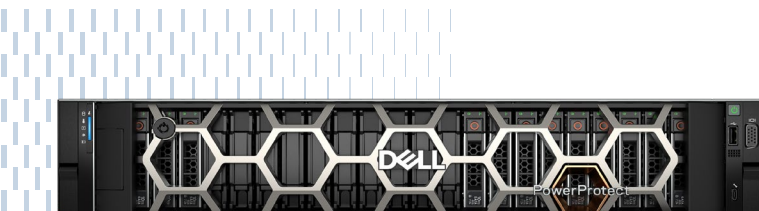


PowerScale

Unified file and object storage for modern apps



**Strengthen
cyber resilience**



PowerProtect

The ultimate protection storage for any workload

Power any workload across the edge, data center & public cloud.

Achieve your data needs with **efficient, resilient, and future-ready** solutions from the #1 provider of external enterprise storage.¹

¹IDC quarterly enterprise storage systems tracker, 2024Q4 final historical release, March 13, 2025 – Vendor Revenue.



Storage Smart Selection

FY27Q1 Portfolio
Focus to drive Velocity

Stand Alone Products

Entry Products

PowerVault ME52xx

- ME5212
- ME5224
- ME512 expansion
- ME524 expansion

MidRange Products

Unity Hybrid (Deactivate mid Feb, transition to SSO ME5 or PowerStore)

- 380H + DAE
- 480H + DAE

Appliances

- DD6410 (12TB – 40TB)
- DDVE (4TB – 16TB)

Q1 Guided Journey & Order Code

Storage Bundles

PowerStore + Connextrix

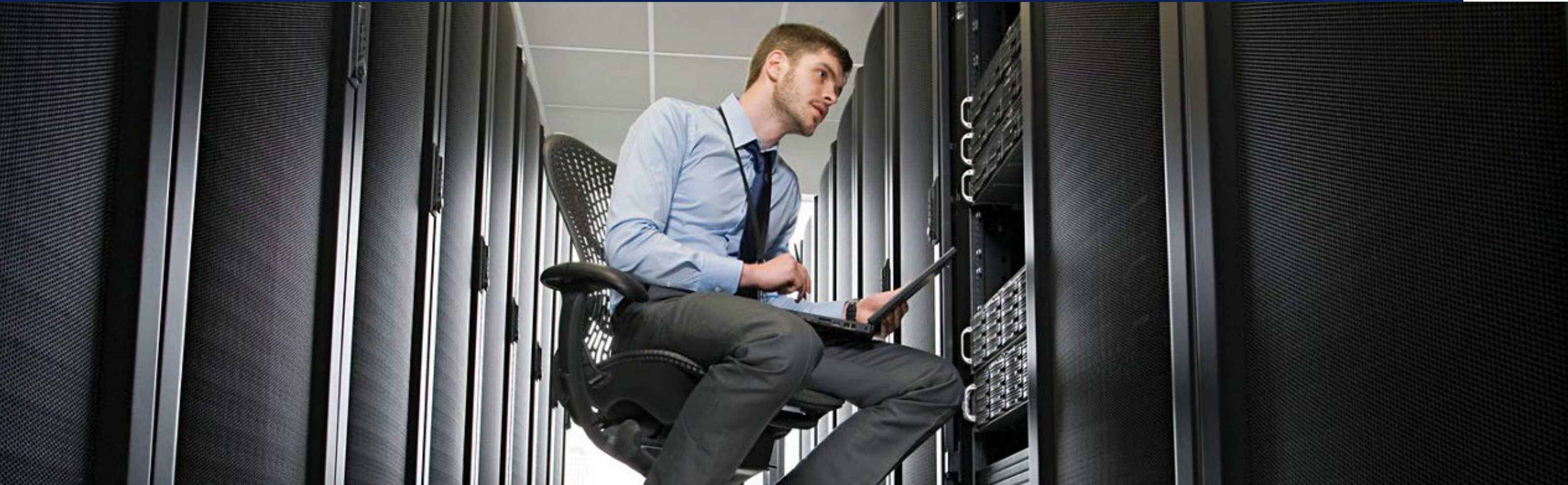
PS500T / PS1200T (6-drive and 10-drive)

- Connextrix Switch B-Series
- Connextrix Switch MDS

PowerVault + Connextrix

ME5212 / ME5224

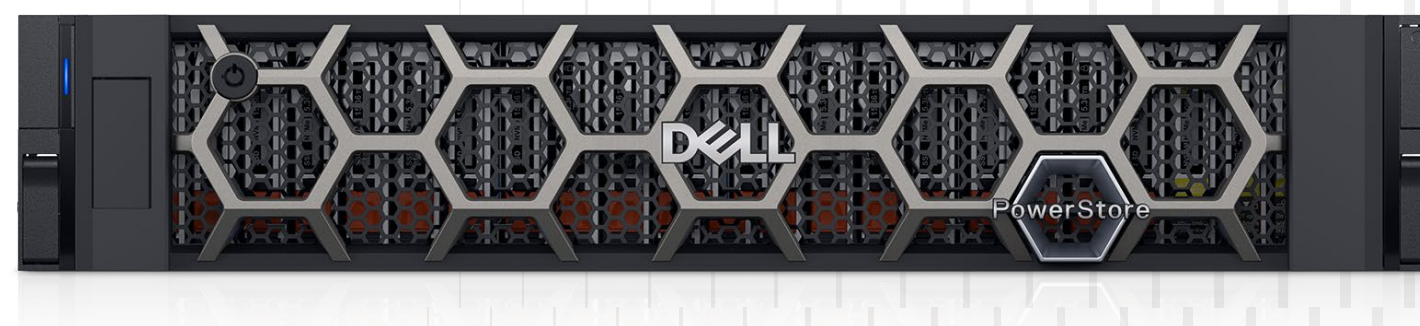
- Connextrix Switch B-Series
- Connextrix Switch MDS





Dell PowerStore

Unified, all-flash enterprise storage. Future-ready for diverse workloads and private cloud.



Future Proof Endlessly adaptable

- Scale-up/Scale-out flexibility
- Built-in data resiliency
- Lifecycle Extension with ProSupport – “Never outgrow”



Efficient Automatically lowers costs

- Industry-best 5:1 data reduction guarantee
- Autonomous active/active
- Energy efficient design



Easy to use Simple across any ecosystem

- Self-optimizing platform
- Powerful AI Ops tools
- End-to-end ecosystem automations

#1

Industry's most flexible upgrade program¹

5:1

Industry's best data reduction guarantee²

2x

Better data efficiency vs competitor³

463%

Average three-year ROI⁴

#1

in ease of use⁵



¹Based on Dell industry analysis, November 2024

²5:1 average rate guaranteed for reducible data across customer applications. Rates for individual applications may vary. See Future-Proof Program terms and conditions for details.

³Based on a Prowess report commissioned by Dell Technologies, “Choose High Data-Efficiency Technology for Lower Storage TCO”, May 2024. Actual results may vary

⁴IDC: The Business Value of PowerStore, March 2023

⁵Based on Dell Technologies analysis in October 2023 using double-blinded, competitive benchmark Net Promoter Score (NPS) data gathered by third-party commissioned by Dell for 1H FY24

Storage Smart Selection PowerStore 500T / 1200T

Smart choice for all-flash storage -
Pre-approved competitive pricing and fast
quoting vs standard configurations



Promo offering

PowerStore 500T

6x1.92TB scalable

10x1.92TB scalable

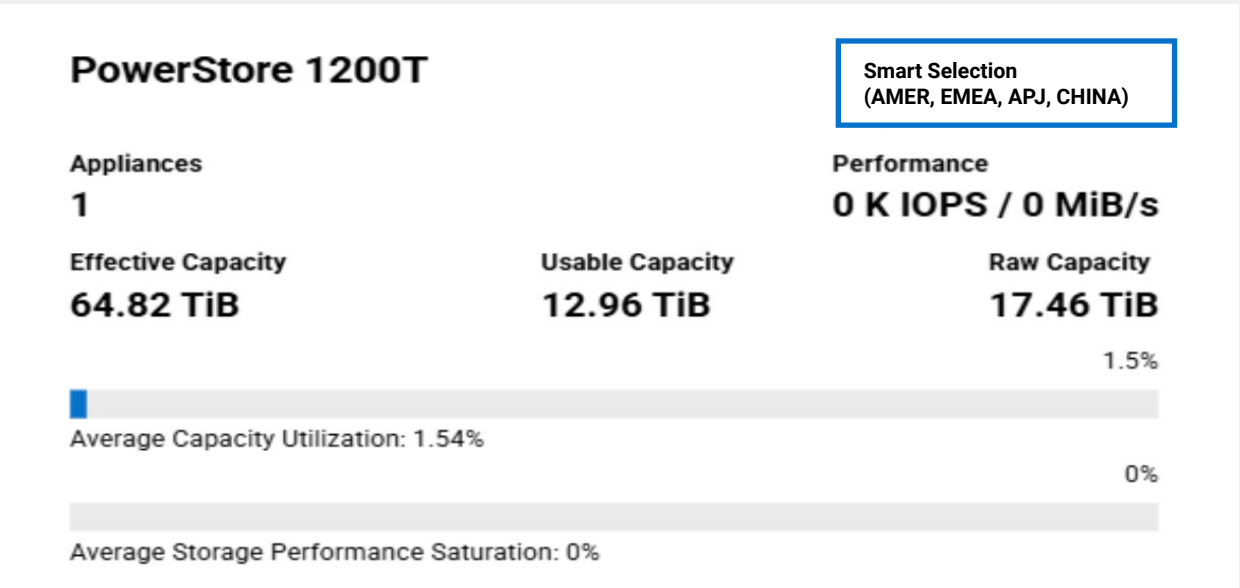
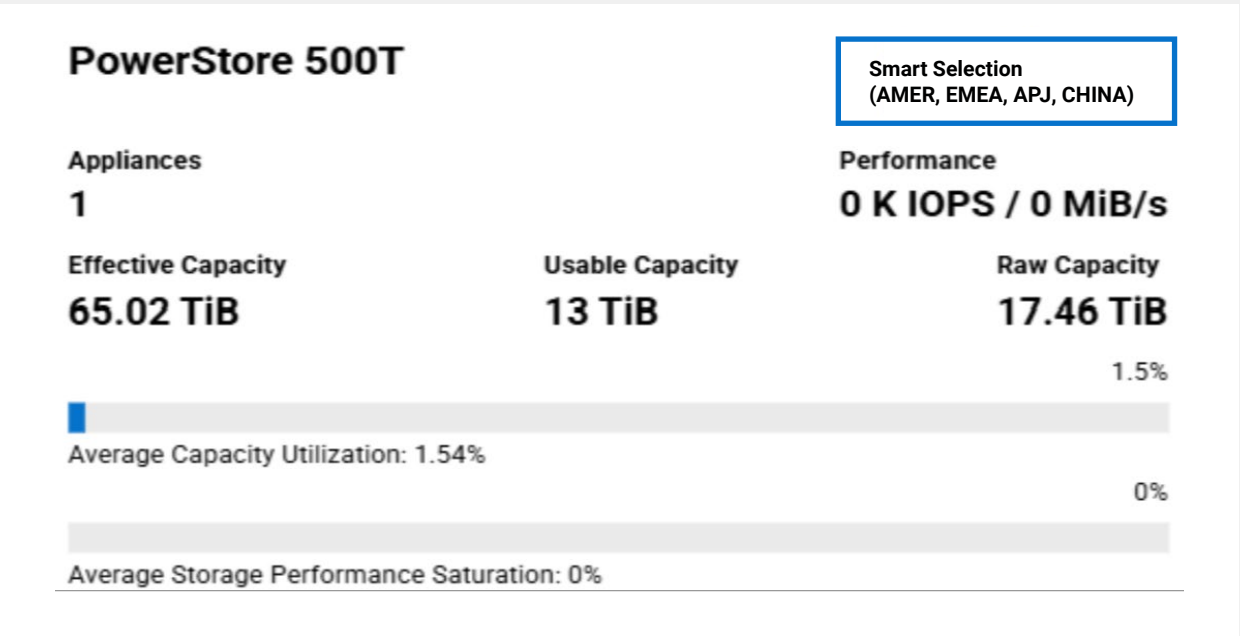
PowerStore 1200T

6x1.92TB scalable

10x3.84TB scalable

Bundle with Connectrix for better end to end FC
SAN performance: DS7710B / DS7720B / DS6610B /
DS6630B / MDS-9132T

PowerSizer mandate for Smart Selection PowerStore PowerSizer view: select config with “Smart Selection”



Enhanced user
experience



Seamless user experience
focusing on workload sizing,
rather than order code selection.



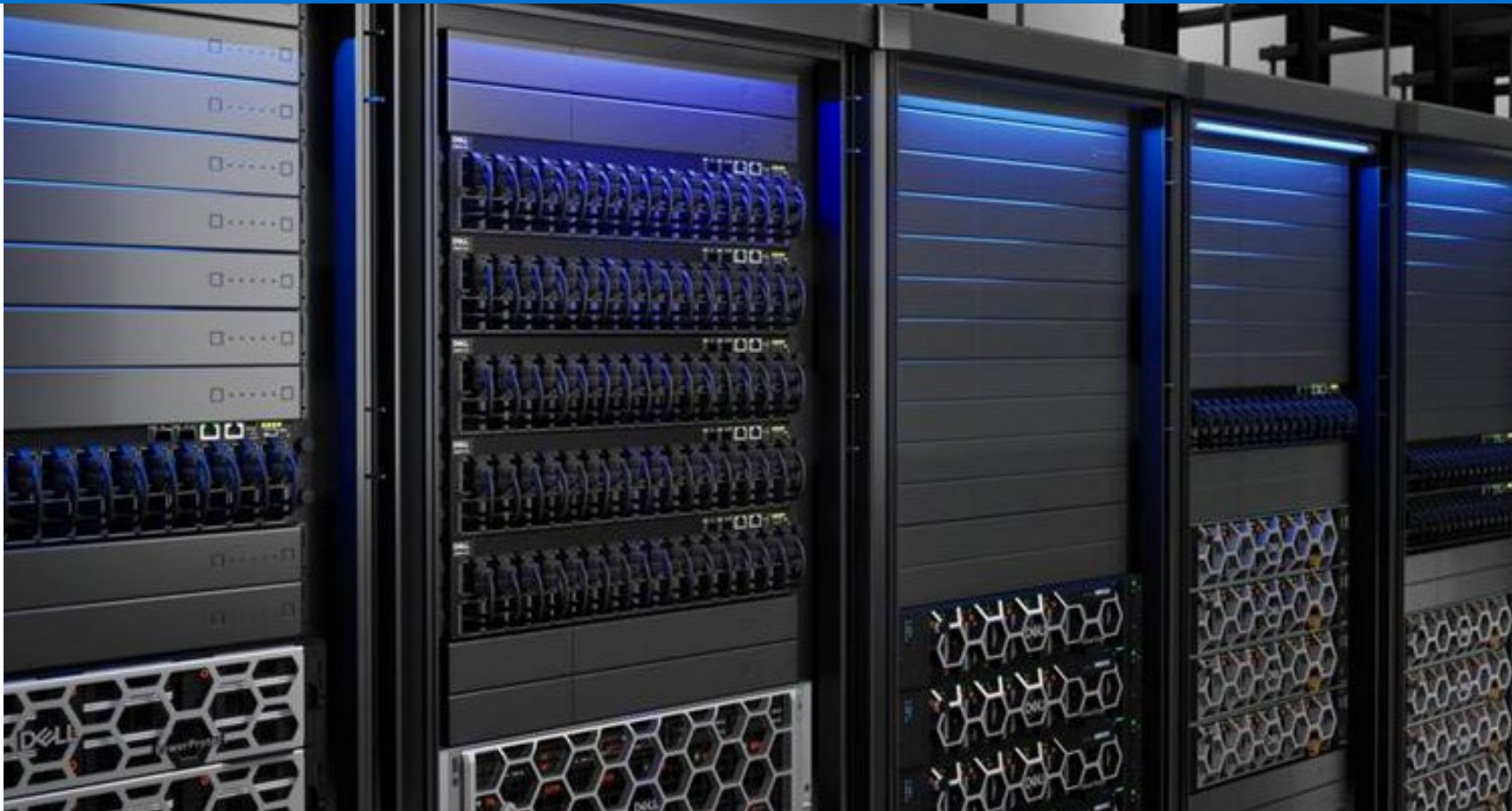
PowerSizer automatically
selects the best Smart
Selection solution for you!



Leverage PowerStore Velocity Pack to Accelerate Opportunities

PowerStore Smart Selection T-Shirts Configs

Competitively priced configurations at common capacities



PowerStore Use Cases with Smart Selection

Streamline PowerStore velocity selling motions with pre-approved SmartSelection configs with competitive pricing

T-Shirt Size	PowerStore 500T 30TB Effective Capacity	PowerStore 500T 60TB Effective Capacity	PowerStore 500T 120TB Effective Capacity	PowerStore PS1200T 120TB Effective Capacity	PowerStore PS1200T 120TB + LCE** Effective Capacity
Mandatory JSON from PowerSizer	Yes	Yes	Yes	Yes	Yes
Config	6 x 1.92TB	10 x 1.92TB	10 x 3.84TB	10 x 3.84TB	10 x 3.84TB
Sized DRR	5:1 DRR*	5:1 DRR*	5:1 DRR*	5:1 DRR*	5:1 DRR*
I/O	25GB Optical 4 Port	25GB Optical 4 Port	25GB Optical 4 Port	25GB Optical 4 Port	25GB Optical 4 Port
Support	3yr ProSupport NBD & No install	3yr ProSupport NBD & No install	3yr ProSupport NBD & No install	3yr ProSupport 4Hr & No install	6yr ProSupport with Lifecycle Extension & No install. Available only in countries w/ ProSupport offering. not available in India

Please reach out to your local partner manager or Storage Authorized Distributor for details

*5:1 DRR Guarantee applicable only on reducible data. View full Storage Data Reduction program details at Future-Proof Program

**Life Cycle Extension (LCE) Data sheet available at Lifecycle Extension simplifies storage management

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Storage Smart Selection

PowerVault ME5212 / ME5224 / ME512 / ME524

PowerVault ME5 delivers the right mix of enterprise features, scalability, and ease of use. Paired with Smart Selection for fast quoting and competitive pricing to win more deals.



Simple

Effortless storage solutions designed for easy use

- Intuitive management: PowerVault Manager, CLI, REST APIs
- All-inclusive services: thin, snapshots, replication, auto-tiering, ADAPT
- Broad ecosystem support: hypervisors and OS platforms



Fast

Experience seamless, rapid data access

- Dual-active controllers; 25Gb iSCSI, 32Gb FC, 12Gb SAS
- ADAPT distributed RAID for faster rebuilds and consistent performance
- Interactive demos and guides for faster time to value



Affordable

Cost-effective storage, designed to fit any budget

- Entry-level SAN/DAS with enterprise features
- Flexible media + low-cost expansion
- Lower TCO (Total cost of ownership) with all-inclusive licensing

Promo offering

Please use below Order Code to quote:

- *PROMO_ME5212_1 (6x12TB SAS HDD)
- PROMO_ME5212_2 (2x1.92TB SSD)
- *PROMO_ME5224_1 (6x2.4TB SAS HDD)
- PROMO_ME5224_2 (6x1.92TB SSD)
- PROMO_ME512_1 (6x12TB SAS HDD)
- PROMO_ME524_1 (6x2.4TB SAS HDD)
- Recommended - upsellable to SSD

To bundle with **Connectrix**: DS7710B / DS6610B / MDS-9132T, please use Guided Journey to quote:

EMC_POWERVAULTME5TM_APJ_2

DSC: Access through Partner Portal



Storage Smart Selection – Dell PowerProtect DD6410

Pre-approved competitive pricing and fast quoting vs standard configurations for a cost-effective, cyber-resilient backup appliance.



Fast

Fast performance for traditional and modern workloads

Up to
2x

Faster restores¹

Up to
2.4x

Faster backups¹

Up to
3.2x

Faster replication¹



Efficient

Efficient operation with low power, cost and cooling footprint

Requires
2.6x

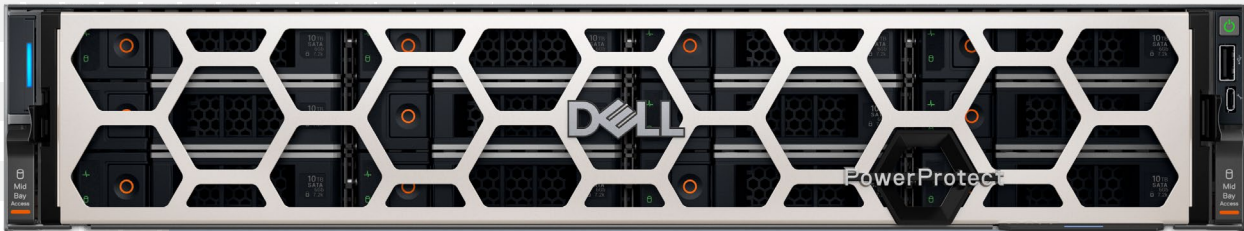
Less floor space²

Over
30%

Less power²

Typically
65:1

Data reduction³



12 - 256 Tbu (Smart Selection 12TB - 40TB)

Promo offering

- PowerProtect DD6410 12TB - 16TB
- PowerProtect DD6410 20TB - 40TB scalable

Please use Guided Journey to quote in DSC:
DELL_POWERPROTECT_DD6410SV_APJ_1

DSC: Access through Partner Portal

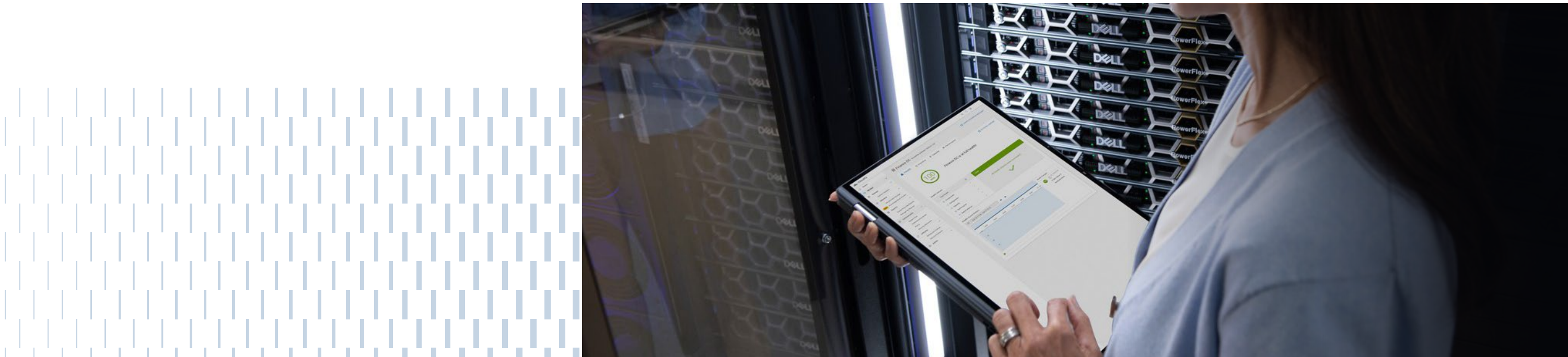
¹Based on Dell internal testing comparing a PowerProtect Data Domain DD6410 appliance vs a PowerProtect DD6400 appliance.
²Based on Dell analysis comparing a PowerProtect DD6410 appliance vs. a PowerProtect DD6900 appliance, both at maximum capacity.
³Based on Dell internal testing and field telemetry data, February 2025. Actual results may vary.





PowerProtect Data Domain Virtual Edition

Simplified Operations



In-Cloud Backup



Backup to Cloud



Cyber Recovery



Multicloud
Use Cases



Disaster Recovery



Long Term Retention



Cloud Containers

Multi-Petabyte Cloud Scalability

Simplified Operations



Cloud Ready Architecture



Cloud Efficiency

Cyber Resiliency



Promo offering

Please use below Order Code to quote:
APJC_PROMO_POWERPROTECT_DDVE_SW_1

DSC: Access through Partner Portal



Smart Selection STO Bundle List - APJC



Product Level	Product	Model	Order Code	Guided Journey
Mid Range Storage	Dell PowerStore	PowerStore 500T	GL_PROMO_PS_500T_1	DELL_POWERSTORESV_APJ_2 (Mandatory quote through PowerSizer & export JSON to DSC)
Mid Range Storage	Dell PowerStore	PowerStore 500T	GL_PROMO_PS_500T_2	
Mid Range Storage	Dell PowerStore	PowerStore 1200T	GL_PROMO_PS_1200T_1	
Mid Range Stor	Dell PowerStore	PowerStore 1200T	GL_PROMO_PS_1200T_2	
Mid Range Storage	+ Connectrix B Series	Connectrix DS7710B	GL_PROMO_DS7710B_1	
Mid Range Storage	+ Connectrix B Series	Connectrix DS6610B_LLW	APJC_PROMO_DS6610B_LLW_45033_PS-CTX	
Mid Range Storage	+ Connectrix B Series	Connectrix DS7720B	APJC_PROMO_DS7720B_49683_PS-CTX	
Mid Range Storage	+ Connectrix B Series	Co nnectrixDS6630B	APJC_PROMO_ds6630b_49682_PS-CTX	
Mid Range Storage	+ Connectrix MDS	Connectrix MDS-9132T	APJC_PROMO_MDS9132T_49687_VP	
Mid Range Storage	Dell Unity XT (Hybrid)	Unity XT 380	APJC_PROMO_UNITY380H_48587	EMC_UNITYXTHYBRIDSV_APJ_8 (Last date to book: 13th Feb, transition to Smart Selection ME5 or PowerStore)
Mid Range Storage	Dell Unity XT (Hybrid)	Unity XT 480	APJC_PROMO_UNITY480H_48588	
Mid Range Storage	Dell Unity XT (Hybrid)	Unity XT 380	APJC_PROMO_UNITY380H_48587_v2	
Mid Range Storage	Dell Unity XT (Hybrid)	Unity XT 480	APJC_PROMO_UNITY480H_48588_v2	
Mid Range Storage	Dell Unity XT (Hybrid)	Unity 15X3.5 DAE	APJC_PROMO_Unity15x3_5DAE_48595	
Mid Range Storage	Dell Unity XT (Hybrid)	Unity 25x2.5 DAE	APJC_PROMO_Unity25x2_5DAE_48596	
PowerVault	Dell PowerVault ME5	PowerVault ME5212	PROMO_ME5212_1	No Guided Journey, quote & book with Order Code
PowerVault	Dell PowerVault ME5	PowerVault ME5212	PROMO_ME5212_2	
PowerVault	Dell PowerVault ME5	PowerVault ME5224	PROMO_ME5224_1	
PowerVault	Dell PowerVault ME5	PowerVault ME5224	PROMO_ME5224_2	
PowerVault	Dell PowerVault ME5	PowerVault ME512	PROMO_ME512_1	
PowerVault	Dell PowerVault ME5	PowerVault ME524	PROMO_ME524_1	No Guided Journey, quote & book with Order Code
Data Protection	PowerProtect Data Domain (PPDD)	Data Domain Virtual Edition (DDVE)	APJC_PROMO_POWERPROTECT_DDVE_SW_1	
Data Protection	PowerProtect Data Domain (PPDD)	Data Domain DD6410	GL_PROMO_DD6410_12TB	DELL_POWERPROTECT_DD6410SV_APJ_1
Data Protection	PowerProtect Data Domain (PPDD)	Data Domain DD6410	GL_PROMO_DD6410_20TB	
Data Protection	PowerProtect Data Domain (PPDD)	Data Domain DD6410	GL_PROMO_DD6410_DAE	
Data Protection	PowerProtect Data Domain (PPDD)	Data Domain DD6410	GL_PROMO_DD6410_12TB_SW	
Data Protection	PowerProtect Data Domain (PPDD)	Data Domain DD6410	GL_PROMO_DD6410_20TB_SW	
Data Protection	PowerProtect Data Domain (PPDD)	Data Domain DD6410	GL_PROMO_DD6410_CR_SW	
Data Protection	PowerProtect Data Domain (PPDD)	Data Domain DD6410	GL_PROMO_DD6410_CT_SW	
Integrated Offering Bundle (ME5 + CTX)	Dell PowerVault ME5	PowerVault ME5212	PROMO_ME5212_1	EMC_POWERVAULTME5TM_APJ_2
Integrated Offering Bundle (ME5 + CTX)	Dell PowerVault ME5	PowerVault ME5212	PROMO_ME5212_2	
Integrated Offering Bundle (ME5 + CTX)	Dell PowerVault ME5	PowerVault ME5224	PROMO_ME5224_1	
Integrated Offering Bundle (ME5 + CTX)	Dell PowerVault ME5	PowerVault ME5224	PROMO_ME5224_2	
Integrated Offering Bundle (ME5 + CTX)	+ Connectrix B Series	DS6610B_LLW	APJC_PROMO_DS6610B_LLW_45033_PS-CTX	
Integrated Offering Bundle (ME5 + CTX)	+ Connectrix B Series	7710B RTSed 1/16/2025	GL_PROMO_DS7710B_1	
Integrated Offering Bundle (ME5 + CTX)	+ Connectrix MDS	MDS-9132T	APJC_PROMO_MDS9132T_49687_VP	





PowerEdge Servers

Purpose-built | Intelligent | Cyber resilient

XR-Series

Engineered for
Extreme Environments

R-Series

The Ultimate Data
Center Workhorse

M-Series

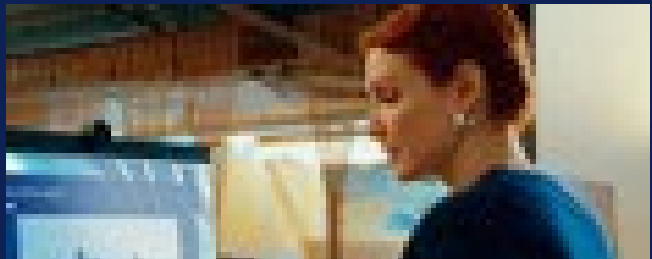
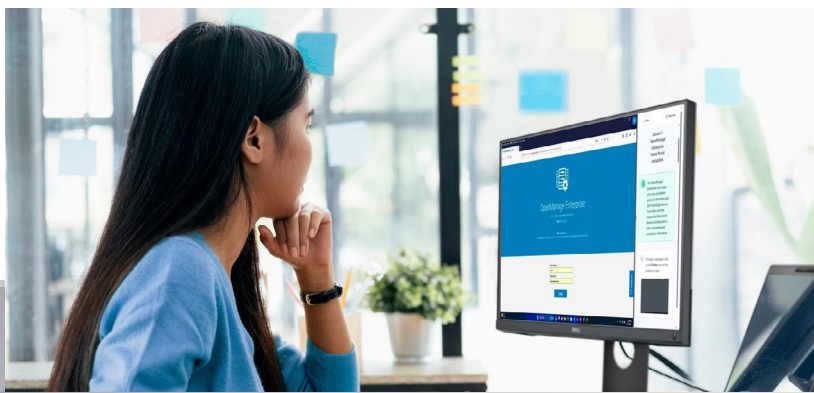
Ultimate Density

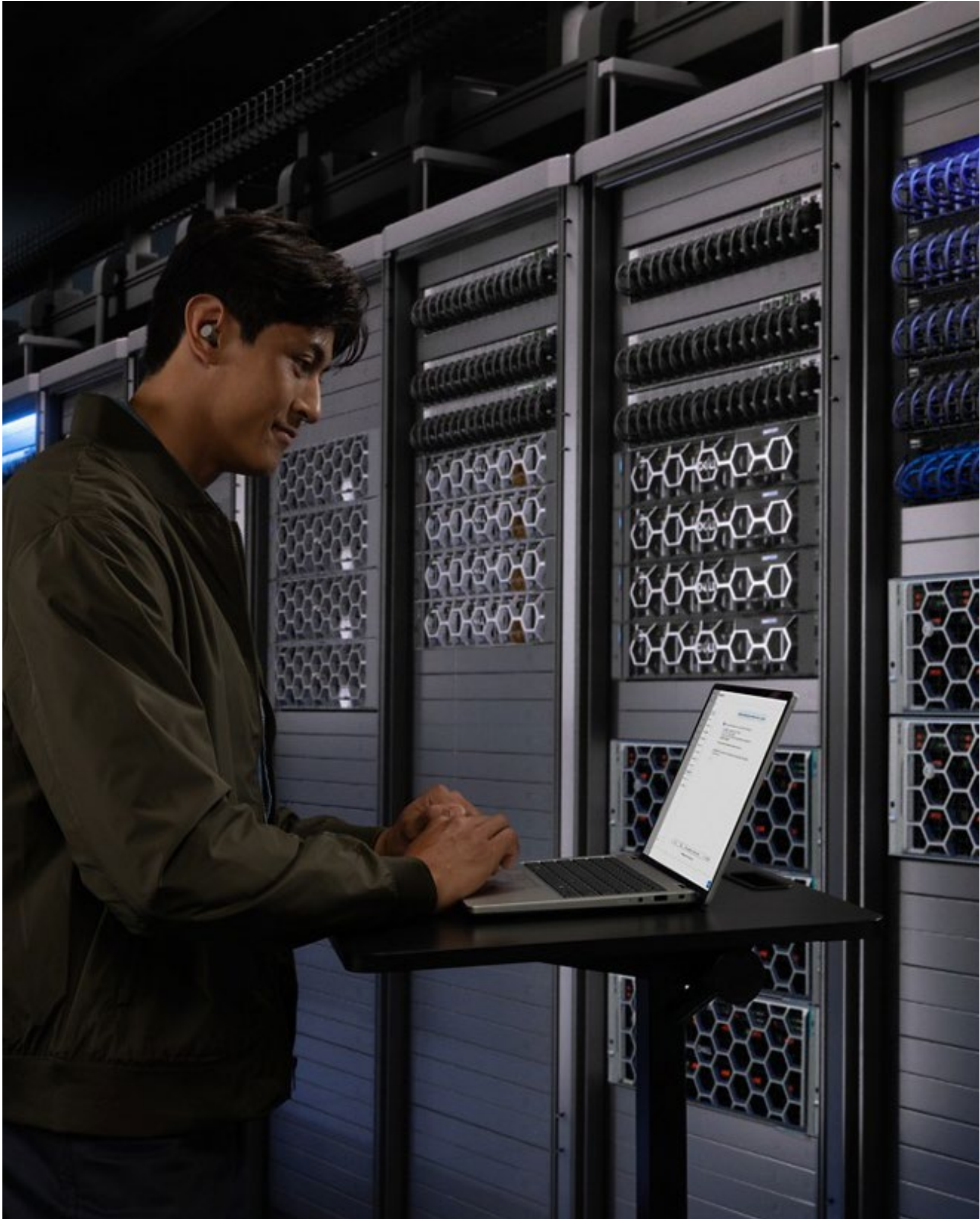
XE-Series

AI Powerhouse for
Extreme Acceleration

T-Series

Enterprise-Class
Computing, Anywhere





Server Smart Selection Overview (APJ)

Product

APJ 33 Smart Selection PowerEdge for 16G-17G Rack & Tower (Intel & AMD)

17G Flexi Promo APJ 8x 17G OCs (4x Intel & 4x AMD) Additional configs available

Price

Pre-approved Price *Up to 10% better than standard business / BTO configurations

Upsell Competitive Pricing Fixed List Price with Adder Discount Methodology

Better pricing modifier

Place & Promotion

FLEXI Available across APJ (ANZ, IN, JP, KR, SAEM)
Offline (DSA) & Online (Premier, Dell.com)
*Dell.com not available in IN, TH, VN, EM
*Premier not available in VN, EM

FLEXI promotions:
Tactical Promo
Intel Promo
AMD Promo

Pre-approved Price & Made Easy to Order

***Note:**
Promo availability subject to funding approval
Final additional discount subject to actual configuration



Why PowerEdge R-Series?

Compute backbone for modern enterprise



Intelligent automation



Cyber-resilient security



Scalable efficiency



Proactive reliability

Flagship family tiers

Foundation (R770/R7725): Flexible compute with Intel or AMD

Compute Extreme (R770AP): High-density performance for large-scale workloads

Storage Extreme (R7725xd): Maximum NVMe density for data-intensive applications

PowerEdge R-Series Flagship Family: From Compute to Density at Scale.

Compute and Density Options

R770 / R7725 → Flexible compute foundation

- 2-socket, 2U architecture
- **R770:** With **Intel® Xeon® 6 processors** (E-core and P-core options)
- **R7725:** With **AMD EPYC™ 9005 processors**
- Configurable balance of performance and efficiency
- Ideal for virtualization, enterprise apps, databases, and GPU-accelerated workloads

R770AP → High-end compute density

- 2-socket, 2U with Intel® Xeon® 6 Performance-core AP processors (up to 128 cores each)
- Extreme compute density for large-scale virtualization, analytics, and AI-powered workloads

R7725xd → Maximum storage density

- 2-socket, 2U with AMD EPYC™ 9005 processors
- Up to 24 NVMe Gen5 drives in 2U
- **Delivers up to 3PB of storage in a single chassis**
- Engineered for databases, analytics, and storage-heavy nodes

Built-in Differentiation

- **Integrated management** → iDRAC and OpenManage provide secure, end-to-end lifecycle control.
- **Built-in security** → Silicon root of trust, system lockdown, and self-encrypting drives protect workloads from silicon to data-at-rest.
- **Thermals engineered for choice** → Efficient air-cooling at densities where others require liquid; optional liquid-cooled configs for higher wattage CPUs.
- **Reliability proven at scale** → Stress-tested under enterprise- and hyperscale-class workloads before release.
- **End-to-end design control** → Hardware, firmware, and system software engineered together for stability.
- **Sustainability by design** → Optimized power and cooling reduce rack costs and carbon footprint.



The Bottom Line: The mainstream PowerEdge R-Series delivers scale for every enterprise need—compute to density, GPU to NVMe-with Dell’s proven reliability, sustainability, and structural edge.

Why Choose the PowerEdge R470 and R570 for the Single-Socket Advantage?

Smart performance. Flexible design.

PowerEdge R470

- Built to boost datacentre productivity
- Optimal power efficiency
- Balanced performance

PowerEdge R570

- Drive cost savings
- Accelerate inferencing power
- Designed with sustainability

Intel Xeon 6 Processors are optimized for richly configured 1S platforms



High PCIe lane counts



Fast memory speeds



Broad range of core counts



Built-in acceleration



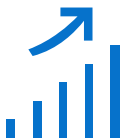
Low TDPs without sacrificing core counts

PowerEdge R470 & R570 maximize efficiency and affordability, delivering power-packed performance that easily scales within your data center



Next-gen Performance

- PowerEdge R470 offers up to 102% more compute performance than the previous generation R450¹
- PowerEdge R470 handles up to 31x more transactions per second than a R550 with two processors²



Drive Efficiency; Lower fees

- Up to 28x more performance / watt than previous R-Series (Rx5X)³
- Reduce co-location fees with increased rack density
- Reduce licensing costs* with single-socket consolidation via Intel Xeon 6 R1S processors



Reduce Complexity

- Removes operational complexity of managing workloads in a multi-processor memory access environment
- Simplified deployment with air-cooled systems designed for today's data centers



Promo offering

- For Flexi OC: PROMO_R570_1
- For Flexi OC: PROMO_R470_1

The Bottom Line: PowerEdge R470 & R570 deliver the performance needed to power the most common cloud and enterprise workloads in an efficient, cost-optimized system

¹Based on Dell testing with Servers at Dell Performance Labs and publicly available performance results submitted on <https://www.spec.org/cpu2017/results/> on March 10, 2025, for Dell PowerEdge R470 with Intel 6th Gen Xeon SP 6747P (48 cores) with CPU FP Rate Base score of 646 as compared to R450 with 3rd gen 4314 (48 cores) score of 328. (CLM-013777)

²Based on Dell testing with Servers at Dell Performance Labs on March 2025 for Dell PowerEdge R470 with Intel 6th Gen Xeon SP 6781P (80 cores) compared to R550 with 2x 5th gen Intel(R) Xeon(R) Gold 5317 (12 cores) using PostgreSQL pgbenchbenchmark on Phoronix Test Suite.

³Based on Dell testing with Servers at Dell Performance Labs on March 2025 for Dell PowerEdge R470 with Intel 6th Gen Xeon SP 6781P (80 cores) compared to R550 with 2x 5th gen Intel(R) Xeon(R) Gold 5317 (12 cores) using PostgreSQL pgbenchbenchmark on Phoronix Test Suite.

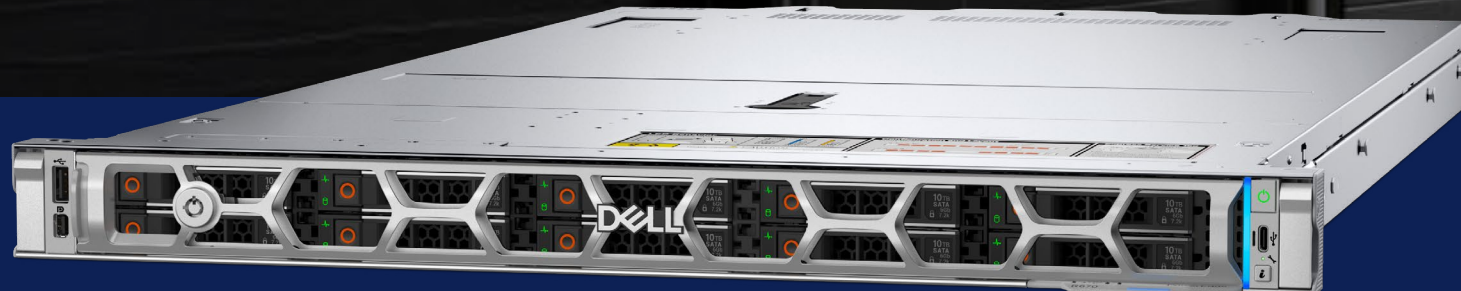
*When licensing fees are calculated on a per-socket basis

PowerEdge R670

Optimized architecture for peak efficiency

- Amplify computational power
- Get long-term operational savings
- Engineered with advanced cooling

For Flexi OC: PROMO_R670_2 / PROMO_R670_1



Two socket optimized 1U

- Powered by Intel Xeon 6 Processors:
- 2 socket E-Core & P-Core (6500/6700 Class) with max TDP

Flexible storage and cold aisle support

- Up to 22x E3 G5x2 NVMe Direct
- Up to 10x 2.5" SAS/SATA
- Easy deployment and services from the cold aisle
 - 8x E3 NVMe
 - Up to 2xPCIe FHHL (Gen5 x16) + 2xOCP 3.0 (Gen5 x16)
- Front Video, Serial, BOSS, iDRACdirect, mgt LAN

System management

- iDRAC
- OpenManage Enterprise
- Additional Management frameworks:
 - Dell AIOps
 - NativeEdge

Flexible I/O

- Up to 3x PCIe slots (Gen5)
- OCP 3.0 for network cards (dual option)

Support for high-speed & memory capacity

- Up to 32 DDR5 DIMMs
- Up to 6400 MT/s

PowerEdge R770

Purpose-built to meet the demands of large-scale deployments in traditional data centers

- Key PowerEdge Benefits**
 - Integrated Systems Management
 - Robust Security Features
 - Cost Efficiency & Sustainability
- Dell Engineering Advantages**
 - Industry-Leading Thermals
 - Proven Reliability
 - End-to-End Design Control

For Flexi OC: PROMO_R770_2 / PROMO_R770_1



Two socket optimized 2U

- Powered by Intel Xeon 6 Processors:
- 2 socket E-Core & P-Core (6500/6700 Class) with max TDP

Flexible storage and cold aisle support

- Up to 44x E3 G5x2 NVMe Direct
- Up to 24x 2.5" SAS/SATA
- Easy deployment and services from the cold aisle
 - 16x E3 NVMe
 - Up to 2xPCIe FHHL (Gen5 x16) + 2xOCP 3.0 (Gen5 x16)
 - Front Video, Serial, BOSS, iDRACdirect, mgt LAN

System management

- iDRAC
- OpenManage Enterprise
- Additional Management frameworks:
 - Dell AIOps
 - NativeEdge

Flexible I/O

- Up to 8x PCIe slots (Gen5)
- OCP 3.0 for network cards (dual option)
- Up to 2x DW GPUs

Support for high-speed & memory capacity

- Up to 32 DDR5 DIMMs
- Up to 6400 MT/s

Why Choose the PowerEdge R6715 and R7715 for the Single-Socket Advantage?

Scalable power for evolving needs

PowerEdge R6715

Built for

- Adaptability
- Efficiency
- Flexibility

PowerEdge R7715

- Get ultimate performance
- Stay protected with resilient architecture
- Designed for optimizing workloads

Target workloads:



Virtualization



Data analytics



Software-defined storage node



Scale-out database



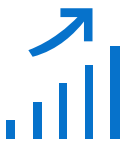
High-performance compute

PowerEdge R6715 & R7715 deliver powerful, configurable, and efficient compute solutions while unlocking scalable performance that supports demanding workloads



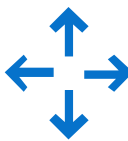
Scalable Performance

- PowerEdge R7715 offers up to 51% generational CPU performance improvement¹
- PowerEdge R7715 offers nearly 300% better database performance²



Greater efficiency; Lower TCO

- Up to 37% increase in drive slot density in R6715 compared to previous generation³
- PowerEdge R7715 helps lower TCO by 64% over 5 years⁴



Increased flexibility

- Maximize storage density with up to 40x E3.S (R7715) and up to 22x E3.S drives (R6715)
- Able to support gen 5 and up to 8x PCIe slots (R7715) or up to 3x PCIe slots (R6715)



Promo offering

- For Flexi OC: GL_PROMO_PER6715_1
- For Flexi OC: GL_PROMO_PER7715_1

The Bottom Line: PowerEdge R6715 & R7715 unlocks scalable performance and cost efficiency, delivering versatility that accelerates enterprise workloads and adapts seamlessly across data centers

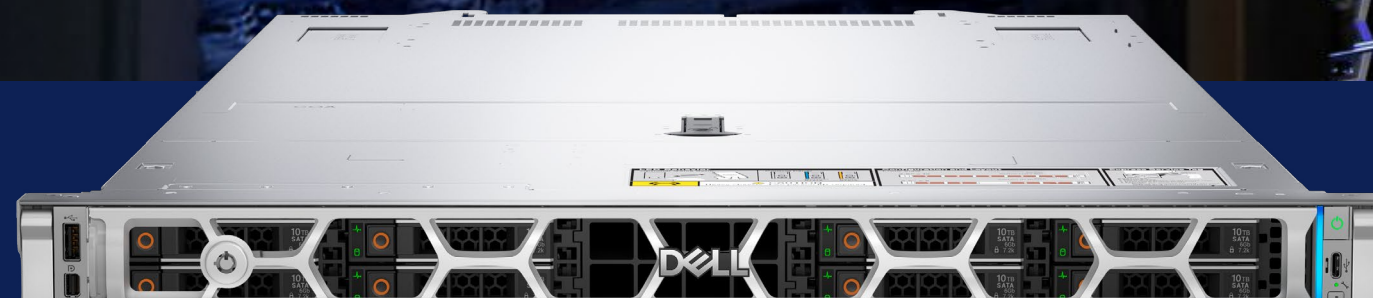
¹Based on Dell analysis of specifications comparing the Dell PowerEdge R77x5 server with up to 40 E3.s drive slots with the Dell PowerEdge R76x5 servers with up to 36 E3.s drive slots. Data was collected as of 10/2/2024.
²DellPowerEdge R7715 with EPYC 9355P CPU shows 3.6x more performance deployed as vSAN ready node cluster running SQL workload than a similarly deployed HPE ProLiant DL380 Gen10 cluster running Xeon Gold 6258R CPUs.
³Based on Dell analysis of specifications comparing the Dell PowerEdge R67x5 server with up to 22 E3.s drive slots with the Dell PowerEdge R66x5 servers with up to 16 E3.s drive slots. Data was collected as of 10/2/2024.
⁴DellPowerEdge R7715 with EPYC 9355P CPU shows a 64% lower TCO deployed as vSAN ready node cluster running SQL webhosting workload than a similarly deployed HPE ProLiant DL380 Gen10 cluster running Xeon Gold 6258R CPUs and performing the same webhosting SQL workload.
"The five-year TCO we calculated for these near-equivalent-performing solutions. We estimate that consolidating 20 older servers onto 12 PowerEdge R7715 servers with AMD EPYC 9355P processors could save organizations up to \$13,800,552.42 USD in operating costs over five years, a 64 percent reduction"



Dell PowerEdge R6725 (1U2S)

The backbone of your data centre

For Flexi OC: GL_PROMO_PER6725_1



A step ahead in processing

- With AMD EPYC 5th Generation processors
- Up to 24x DDR5 RDIMMs (Up to 3TB)

I/O and connectivity

- Up to 3x PCIe slots (all Gen5)
- OCP 3.0 for network cards (dual option)

Flexible storage

- 4x 3.5" SAS/SATA
- 8x 2.5" Universal OR U.2 / 10x 2.5" SAS/SATA
- 10x2.5" with 4x Universal
- 8x E3.S / 16x E3.S
- 20x E3.S + Rear 2x E3.S

System Management

- iDRAC
- OpenManage Enterprise
- Additional Management frameworks :
 - Dell AIOps
 - NativeEdge

Connectivity

- Easily connect peripherals from the front or rear using USB, Micro USB and serial connections

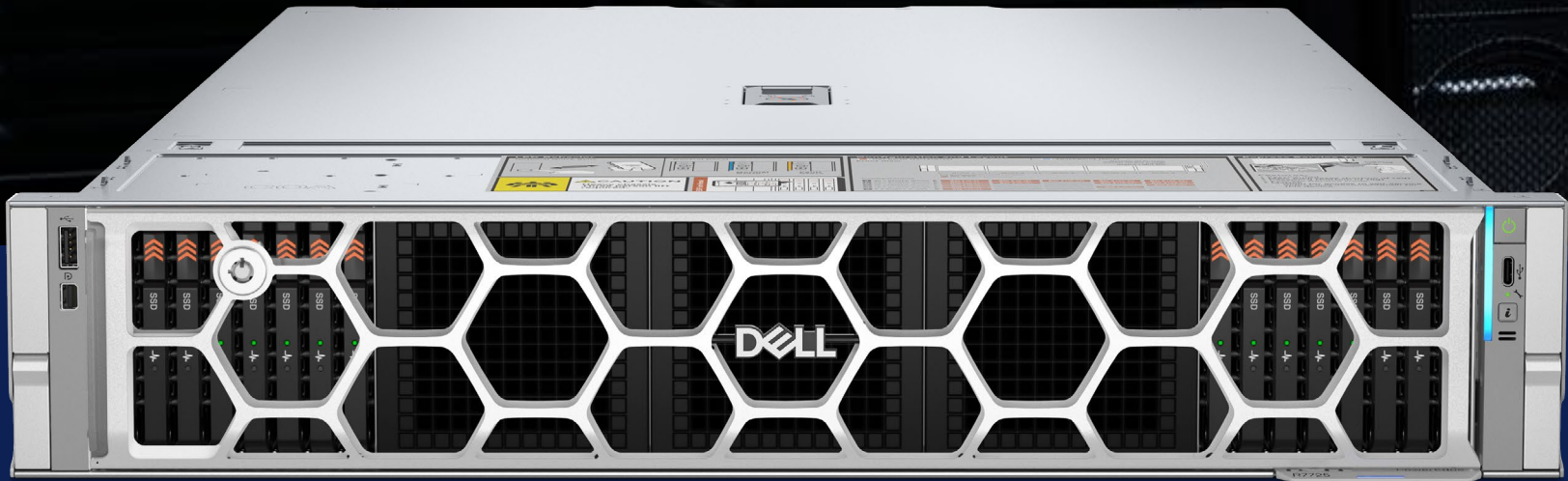
1. Coming in Calendar Year 2026
2. Licensing Tiers Apply



Dell PowerEdge R7725 (2U2S)

The foundation of your data centre.

For Flexi OC: GL_PROMO_PER7725_1



A step ahead in processing

- Powered by two AMD EPYC 5th Generation processors
- Up to 24x DDR5 RDIMMs (Up to 6TB)

I/O and connectivity

- Up to 8x PCIe slots (all Gen5)
- OCP 3.0 for network cards (dual option)

Flexible storage

- 12x 3.5" SAS/SATA
- 8x 2.5" Universal / 16x 2.5" SAS/ SATA / 24x 2.5" SAS/SATA
- 16x 2.5" SAS/SATA + 8x U.2 OR 2.5" NVMe RAID
- 8x E3.S / 16x E3.S / 32x E3.S / 40x E3.S

System Management

- iDRAC
- OpenManage Enterprise
- Additional Management frameworks :
 - Dell AIOps
 - NativeEdge

Connectivity

- Easily connect peripherals from the front or rear using USB, Micro USB and serial connections

1. Coming in Calendar Year 2026
2. Licensing Tiers Apply





Purpose-Built for AI

Optimized for all aspects of AI with acceleration and advanced cooling capabilities

XE-SERIES



3X

better GPU density

With the Liquid Cooled Dell PowerEdge Servers

Up to

6X

boost

Over previous generations in MLPerf 4.0® with the Dell AI Factory with Nvidia



Faster Training

- Tailored to support LLM's recognizing data patterns and generalizes to unseen data faster.
- Trains large language model (LLM) like GPT-4 on massive datasets to understand and generate human-like text more efficiently.



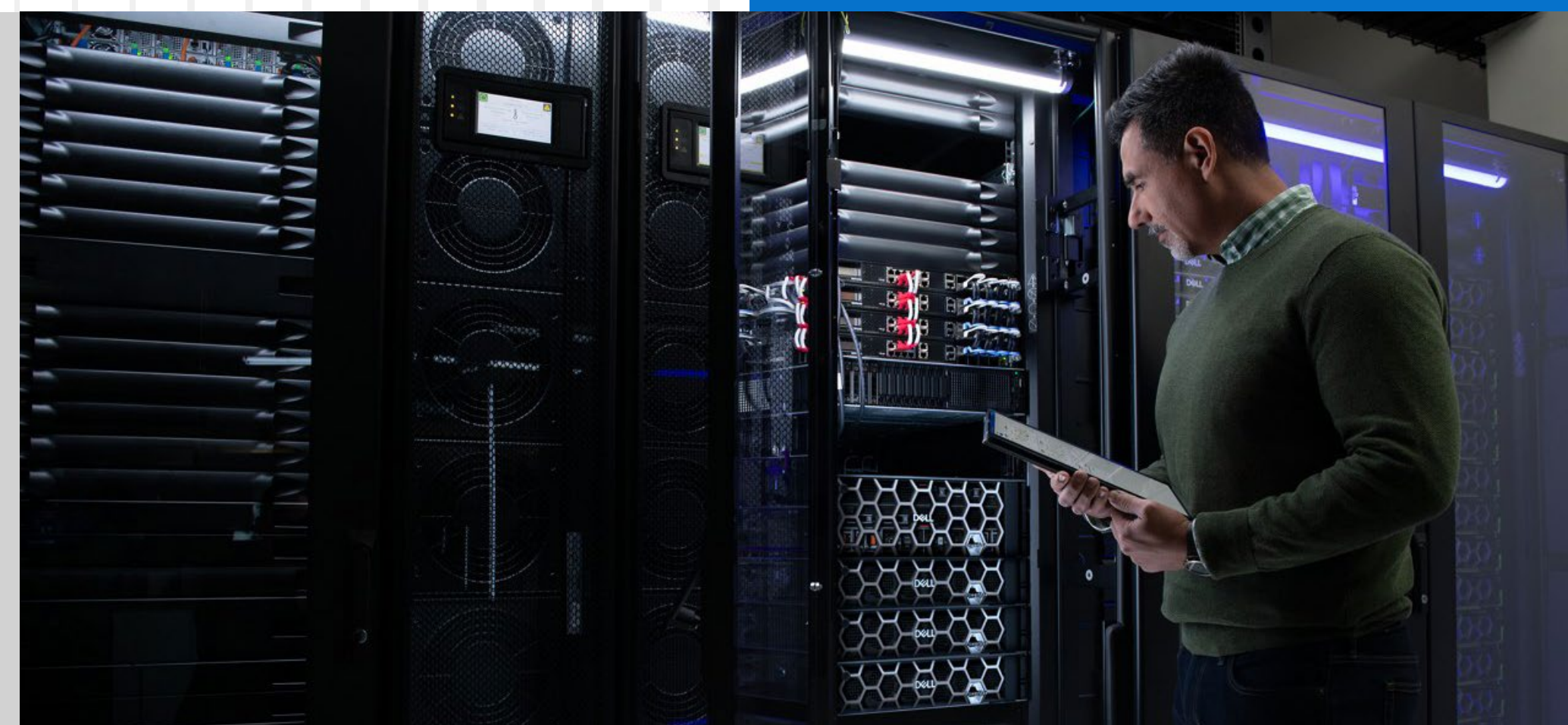
Better Inferencing

- Easily applies the learned knowledge from the model to real-world inputs.
- Generates faster prompt responses based on its trained knowledge.



Easier Fine Tuning

- Choice of platforms that can be fine tuned to run AI models without training from scratch.
- Fine-tuning a general AI LLM on PowerEdge makes it more knowledgeable about server configurations and troubleshooting.





Tower Server

Adapt to changing workloads
with flexible expansion options

T-SERIES



Flexible, seamless expansion

Compact size for desks, offices, or non-traditional IT spaces

Up to
23%
Greater performance
per watt

42%
Smaller



Stackable



Office-friendly operations

Ideal for professional environments without a dedicated server room

01
Filtered bezels
eliminate dust
and grease

02
Minimal
operating
noise

03
Designed
for office
environments



Strong, modern IT infrastructure

High performance and greater GPU capacity

Secure remote
monitoring
and lifecycle
management

Up to
2x
Performance
boost¹

Up to
50%
Better data
storage²

¹Based on November 2023 Dell labs testing subjecting the PowerEdge T350 and T360 tower servers to a PostgreSQL benchmark with scaling factor 1000, 1000 clients, and both read and write operations. Results were obtained via a Phoronix test suite. Similar results can be expected comparing the PowerEdge R360 and R350 with the same system configurations.

²Based on November 2023 Dell labs testing subjecting the PowerEdge T350 and T360 tower servers to an Apache Spark benchmark via a Phoronix test suite. Benchmark results were obtained during a run with 40000000 rows and 1000 Partitions to calculate the Pi benchmark using Dataframe. Actual results will vary. Similar results can be expected comparing the PowerEdge R360 and R350 with the same system configurations.



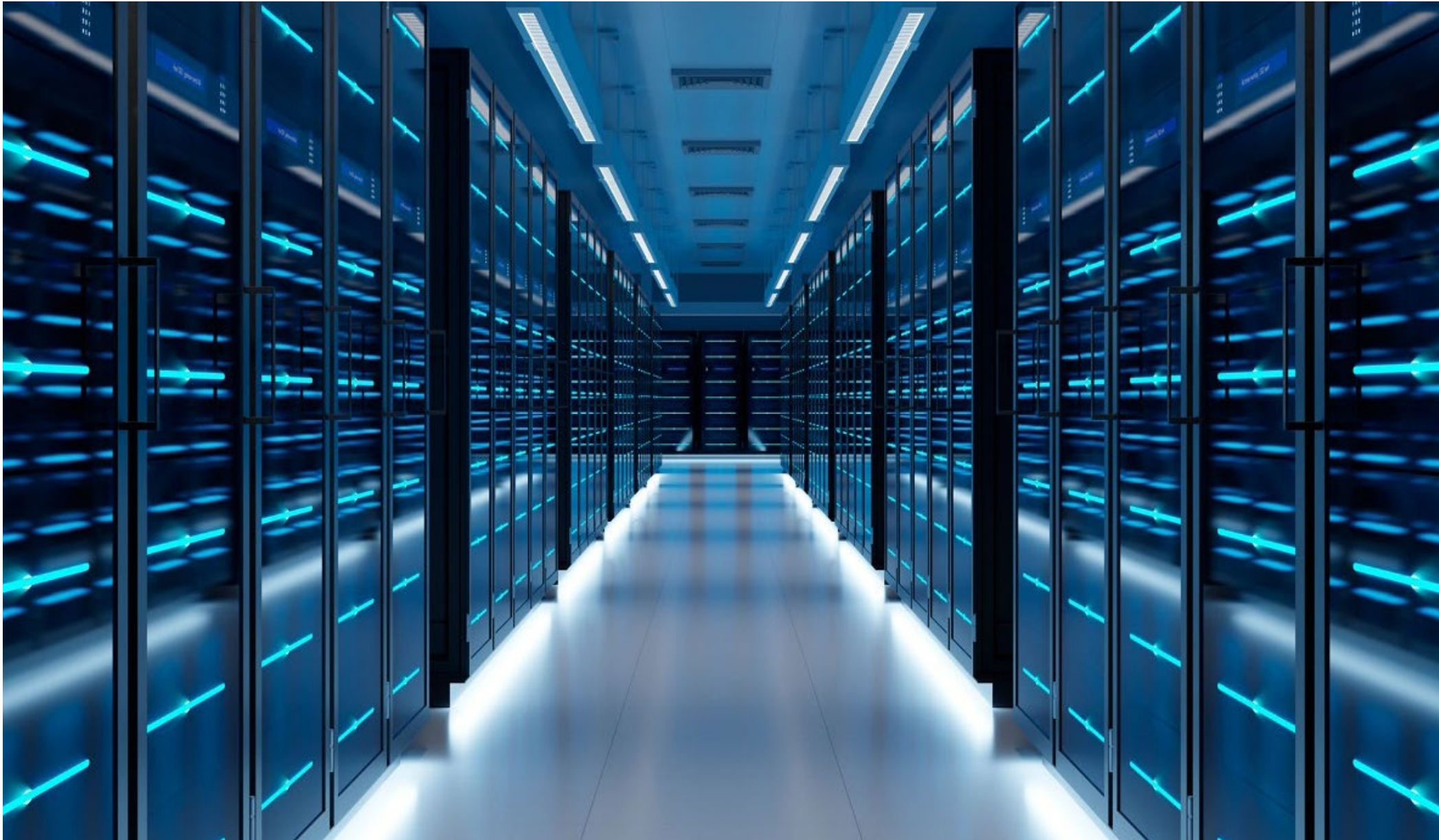
APJ FY27Q1 Flexi Order Code List (Intel)



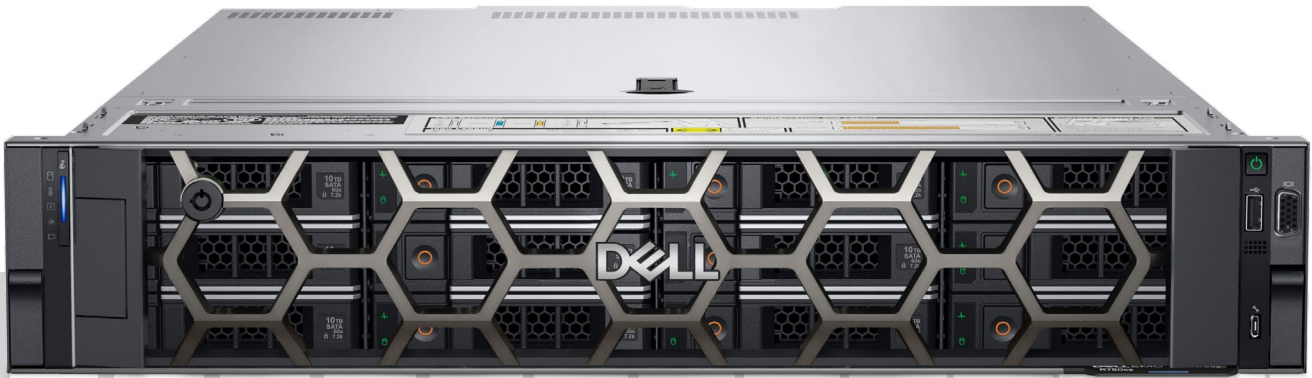
Product	Order Code	Specifications
PowerEdge R260	per26010a	R260 - Smart Selection Flexi 2x3.5" 6315P 1x16GB 1x1TB HDD SATA Emb.SATA 450W No OS 1Yr PS
PowerEdge R260	Per26020a	R260 - Smart Selection Flexi 2x3.5" 6357P 1x16GB 1x1TB HDD SATA H355 450W 3Yr PS NBD
PowerEdge R360	Per36010a	R360 - Smart Selection Flexi 4x3.5" 6315P 1x16GB 1x1TB HDD SATA H355 600W No OS 3Yr PS NBD
PowerEdge R360	Per36020a	R360 - Smart Selection Flexi 4x3.5" 6357P 1x16GB 1x1TB HDD SATA H355 2x600W 3Yr PS NBD
PowerEdge R450	Per45010a	R450 - Smart Selection Flexi 8x2.5" 4309Y 1x16GB 1x1.2TB HDD SAS H355 2x600W No OS 3Yr PS NBD
PowerEdge R450	per45020a	R450 - Smart Selection Flexi 8x2.5" 2x4309Y 2x16GB 2x1.2TB HDD SAS H755 2x800W No OS 3Yr PS NBD
PowerEdge R550	per55010a	R550 - Smart Selection Flexi 8x3.5" 4309Y 1x16GB 1x1.2TB HDD SAS H355 2x800W No OS 3Yr PS NBD
PowerEdge R550	per55020a	R550 - Smart Selection Flexi 8x3.5" 2x4309Y 2x32GB 2x1.2TB HDD SAS H755 2x800W No OS 3Yr PS NBD
PowerEdge R660	per66010a	R660 - Smart Selection Flexi 10x2.5" 2x4410Y 2x16GB 2x1.2TB HDD SAS H755 2x800W No OS 3Yr PS NBD
PowerEdge R660xs	per660xs10a	R660xs - Smart Selection Flexi 8x2.5" 4410Y 2x16GB 2x1.2TB HDD SAS H755 2x800W No OS 3Yr PS NBD
PowerEdge R660xs	per660xs20a	R660xs - Smart Selection Flexi 8x2.5" 2x4509Y 2x32GB 2x2.4TB HDD SAS H755 2x800W No OS 3Yr PS NBD
PowerEdge R760	per76010a	R760 - Smart Selection Flexi 8x2.5" 2x4410Y 2x16GB 1x1.2TB HDD SAS H755 2x800W (2x1400W) No OS 3Yr PS NBD
PowerEdge R760	per76020a	R760 - Smart Selection Flexi 16x2.5" 2x4509Y 2x32GB 2x2.4TB HDD SAS H755 2x1400W No OS 3Yr PS NBD
PowerEdge R760xs	per760xs10a	R760xs - Smart Selection Flexi 16x2.5" 4410Y 2x16GB 2x1.2TB HDD SAS H755 2x800W No OS 3Yr PS NBD
PowerEdge R760xs	per760xs20a	R760xs - Smart Selection Flexi 12x3.5" 2x4509Y 2x32GB 2x2.4TB HDD SAS H755 2x800W No OS 3Yr PS NBD
PowerEdge T160	pet16010a	T160 - Smart Selection Flexi 3x3.5"+2x2.5" G7400T 1x16GB 1x1TB HDD SATA Emb.SATA 300W No OS 1Yr PS
PowerEdge T160	pet16020a	T160 - Smart Selection Flexi 3x3.5" 6357P 1x16GB 1x1TB HDD SATA H355 500W 3Yr PS NBD
PowerEdge T360	pet36010a	T360 - Smart Selection Flexi 8x3.5" 6315P 1x16GB 1x1TB HDD SATA H355 600W No OS 3Yr PS NBD
PowerEdge T360	pet36020a	T360 - Smart Selection Flexi 8x3.5" 6357P 1x16GB 2x1TB HDD SATA H755 2x600W 3Yr PS NBD
PowerEdge T550	pet55010a	T550 - Smart Selection Flexi 8x2.5" 4309Y 2x16GB 1x1.2TB HDD SAS H355 2x800W No OS 3Yr PS NBD
PowerEdge T560	pet56010a	T560 - Smart Selection Flexi 8x3.5" 4410Y 1x16GB 1x1.2TB HDD SAS H755 2x800W No OS 3Yr PS NBD
PowerEdge R470	PROMO_R470_1	R470 - Smart Selection 8x2.5" 6511P 4x16GB 1x480GB SSD RI 2x800W H365i No OS 3Yr PS NBD
PowerEdge R570	PROMO_R570_1	R570 - Smart Selection 16x2.5' 6511P 4x16GB 1x960GB SSD RI 2x800W H365i No OS 3Yr PS NBD
PowerEdge R670	PROMO_R670_2	R670 - Smart Selection 8x2.5' 2x6515P 2x32GB 1x960GB SSD RI 2x1100W H965i No OS 3Yr NBD
PowerEdge R670	PROMO_R670_1	R670 - Smart Selection 8x2.5' 2x6520P 8x16GB 2x960GB SSD RI 2x1100W H965i No OS 3Yr PSNBD
PowerEdge R770	PROMO_R770_2	R770 - Smart Selection 16x2.5' 2x6515P 2x32GB 1x960GB SSD RI 2x1100W H965i No OS 3Yr PS NBD
PowerEdge R770	PROMO_R770_1	R770 - Smart Selection 16x2.5' 2x6520P 8x16GB 2x960GB SSD RI 2x1100W H965i No OS 3Yr PS NBD

Note:
Specifications may subject to changes according to the supply status





APJ FY27Q1 Flexi Order Code List (AMD)



Product	Order Code	Specifications
PowerEdge R6525	per652510a	R6525 - Smart Selection Flexi 4x3.5" 2x7313 2x16GB 1x1.2TB HDD SAS HBA355 800W No OS 3Yr PS NBD
PowerEdge R6615	per661510a	R6615 - Smart Selection Flexi 10x2.5" 9124 2x16GB 1x480GB SSD SATA H355 800W No OS 3Yr PS NBD
PowerEdge R6615	per661520a	R6615 - Smart Selection Flexi 10x2.5" 9354P 4x16GB 1x480GB SSD SATA 2x800W H355 No OS 3Yr PS NBD
PowerEdge R6625	per662510a	R6625 - Smart Selection Flexi 10x2.5" 2x9124 2x16GB 1x480GB SSD SATA H755 2x1400W No OS 3Yr PS NBD
PowerEdge R6715	GL_PROMO_PER6715_1	R6715 - Smart Selection Flexi 8x2.5" 9015 2x32GB 2x480GB SSD SATA H365i 2x800W No OS 3Yr PS NBD
PowerEdge R6725	GL_PROMO_PER6725_1	R6725 - Smart Selection Flexi 8x2.5" 2x9015 2x32GB 2x480GB SSD SATA H365i 2x1100W No OS 3Yr PS NBD
PowerEdge R7615	per761510a	R7615 - Smart Selection Flexi 8x3.5" 9124 2x16GB 1x2TB HDD SATA H355 800W No OS 3Yr PS NBD
PowerEdge R7615	per761520a	R7615 - Smart Selection Flexi 8x3.5" 9354P 4x16GB 1x480GB SSD SATA H355 2x800W No OS 3Yr PS NBD
PowerEdge R7625	per762510a	R7625 - Smart Selection Flexi 12x3.5" 2x9124 2x16GB 1x2TB HDD RI 2x1400W H355 No OS 3Yr PS NBD
PowerEdge R7715	GL_PROMO_PER7715_1	R7715 - Smart Selection Flexi 16x2.5" 9015 2x32GB 2x480GB SSD SATA H365i 2x800W No OS 3Yr PS NBD
PowerEdge R7725	GL_PROMO_PER7725_1	R7725 - Smart Selection Flexi 16x2.5" 2x9015 2x32GB 2x480GB SSD SATA H365i 2x1100W No OS 3Yr PS NBD

Note:
Specifications may subject to changes according to the supply status





ProSupport Infrastructure Suite

	Basic Hardware Support ¹	ProSupport	BEST ProSupport Plus
Outcome Assistance and Advocacy via assigned Technical Customer Success Manager			
Enjoy a frictionless customer experience with cross-functional lifecycle management aligned to your goals			✓
Accelerate time-to-value through onboarding assistance, education and success planning			✓
Turn challenges into opportunities with actionable strategies powered by data and AI-driven analytics			✓
Ensure coverage continuity while preparing to scale for future success			✓
Proactive Monitoring & Actionable Insights via Dell's connectivity solutions and tools			
Quickly visualize performance through a current system health score		✓	✓
Cybersecurity monitoring and mitigation recommendations provide another layer of protection		✓	✓
Predictive performance and capacity analysis address bottlenecks		✓	✓
Prevent or plan for downtime with predictive hardware anomaly detection		✓	✓
Energy consumption and carbon footprint forecasting support sustainability and stewardship initiatives		✓	✓
Get ahead of problems with proactive issue detection with automated case creation	✓	✓	✓
Streamline internal IT efforts with efficient service request and escalation management tools	✓	✓	✓
Minimize disruptions by self-dispatching eligible parts	✓	✓	✓
Support Essentials			
Receive an assigned incident manager for Sev 1 issues who will work your issue through to resolution		✓	✓
Count on Mission Critical Support during Sev 1 incidents and natural disasters			✓
Keep systems code current and performing at peak through Proactive System Maintenance			✓
Get priority access to senior technical support engineers—skip the queues and callbacks			✓
Bringing your own software? We provide limited 3rd party software support Learn more			✓
Choose onsite parts delivery and labor response that meets your needs	Next Business Day	NBD or 4-hour	4-hour
Select product coverage that best augments your internal resources	Hardware	Hardware & Software ²	Hardware & Software
Have an issue? We are here for you by phone, chat and online	Local business hours	24/7/365	24/7/365

¹Basic upgrades and extensions are not available in Germany.
²Licensed software products may require a separate ProSupport contract.





Microsoft and Dell Technologies are your strategic partners



Dell Technologies

Dell Technologies
OEM Solutions





Introducing Windows Server 2025 for Dell PowerEdge Servers

AI-ready, edge-to-cloud infrastructure to help you meet your challenges today, and tomorrow

DELLTechnologies





A Powerful Combination

Drive innovation, secure your data, and improve IT agility with Windows Server 2025 on Dell PowerEdge Servers



Robust Threat Protection

Guard against threats with multilayered security



Agility & Scalability

Achieve exceptional cloud agility anywhere



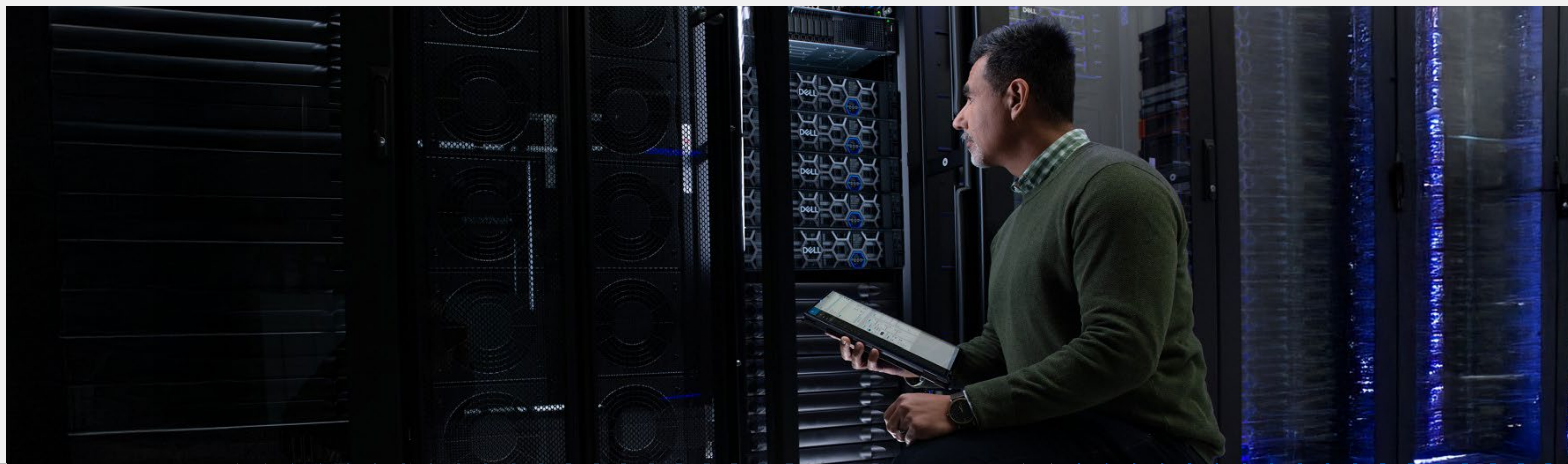
Breakthrough Performance

Optimize performance with future-ready infrastructure



Microsoft Server 2025

Key release highlights



MultilayeredSecurity

Hotpatching: Implement security patches quickly and with no downtime.

Security Enhancements: Increase security and efficiency with advanced protections.

Hyper-V: Boost VM performance, security, and scalability.

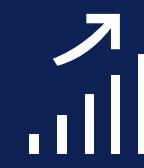


Future-ready Infrastructure

AI-Ready: Drive compute-intensive workloads like AI and ML.

GPU Partitioning: Maximize resource efficiency.

Performance: Increase efficiency with advanced storage and processing.



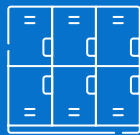
Business Agility

Modernize: Optimized for edge, multi-cloud, and hybrid cloud deployments.

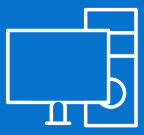
Containers: Drive efficiency and flexibility with enhanced container management.



Available Storage and HCI
training competencies



Acquisition incentives
available on qualified revenue
for eligible partners



3x tier revenue accelerator
on eligible Storage+ category products



Additional rebates
on eligible Professional Services



**Base rebates on eligible
Storage+ products**
(aligned to held portfolio competencies)



Incremental growth rebate
for Titanium tier partners that achieve growth target



Base rebate multipliers
on select eligible Server+ products



Flexible Payment Solutions
for Storage, Virtualization and Server+
products allow your customers to deploy
the technology they need now⁽²⁾



Earned Marketing
Development funds for eligible tiers



Why Dell Technologies for ISG

Refer to the Benefits and Requirements for additional details and eligibility

¹Based on Dell analysis, March 2024. Dell Technologies offers hardware solutions engineered to support AI workloads from Workstations PCs (mobile and fixed) to servers for high-performance computing, data storage, cloud native software-defined infrastructure, networking switches, data protection, HCI and services

²Payment solutions provided and serviced by Dell Financial Services L.L.C. or its affiliate or designee ("DFS") for qualified customers. Offers may not be available or may vary in certain countries. Where available offers may be changed without notice and are subject to product availability, applicable law, credit approval, documentation provided by and acceptable to DFS and may be subject to minimum transaction size. Offers not available for personal, family or household use. Dell Technologies and the Dell Technologies logo are trademarks of Dell Inc. Restrictions and additional requirements may apply to transactions with governmental or public entities.



ISG Marketing Programs at a Glance



Enrich

AI-powered insight into which customers have the highest in-quarter purchasing propensity based on the analysis of billions of data points.



Tech Refresh

Insight into the customers in your base whose products are going out of warranty to enable refresh, up-sell and cross-sell.



Find-a-Partner

Our global platform connecting customers to our partners.



Partner First for Storage

An enhanced go-to-market strategy that will increase Dell Storage opportunities for our partners.



DTPP: Storage growth incentives + Acquisition incentives for ISG

Partner will get incentive by driving ISG product and solution selling.



Server & Storage Smart Selection Smart Selection

Is designed to offer the most optimal configuration of strong and resilient servers, storage, and networking, with a wide selection of upgrades, and best promotions and pricing.



VxRail Transition Program

Upgrade your infrastructure smartly

Incentives

Incentives: INCREASED

10% incentive for eligible Deals when transitioning VxRail to DPC, PowerStore or PowerFlex

Trade in Program: NEW

Receive up to \$100/TB VxRail trade in incentive. Approved trade in value applied as revenue tier credit and eligible for Storage + base rebates

Support & Services

Enhance customer success with new no-cost training and migration services credits

Migration Services: NEW

Empower customers leveraging no cost Dell migration services

Education Training Credit: NEW

Provide customers with no-cost skills training on Dell Solutions. 1 individual per end-user

Risk Mitigation & Insights

Support customers with risk-free trials, flexible payment options, and TCO insights to drive seamless transitions with Dell solutions

Try & Buy: EXISITING

Allow customers to experience Dell solutions risk-free.

Dell Financial Services: NEW

60-month FMV or 48 or 60months w/ deferred payments up to 180 days

TCO: NEW

6 Node VxRail / DPC Solution TCO

Marketing Enablement

Fuel growth with Marketing Development Funds and refined narratives to inspire customer confidence and success

Messaging: EXISTING

Updated messaging is available to identify & drive refresh opportunities

Partner MDF: EXISTING

Drive demand and growth by activating Marketing Development Funds

APJ Regional Incentive Programs

PowerEdge Server (Smart Selection) Promotion

Dell PowerEdge servers deliver intelligent automation, scalable performance, and built-in security to power modern workloads.Engineered for efficiency and resilience, they help businesses accelerate transformation with confidence.



Eligibility

Solution Providers
APJ (Ex. Japan)



Rewards

up to USD 50 per unit



Reward Platform

MyRewards



Eligible Products

PowerEdge R660 / R660XS
PowerEdge R760 / R760XS / R760XD2



Payout Cap

Promotion payout is capped up to
05 units in total Per End User Per Partner Per Quarter.

PowerEdge R470 / R570
PowerEdge R670
PowerEdge R770

Promotion payout is capped up to
20 units in total Per End User Per Partner Per Quarter.

Terms and Conditions

- Points will only be issued against orders shipped between January 31, 2026, and May 01, 2026, and are on a first come, first-served basis.
- Promotion payout is capped at the unit level.
- Promotion includes B2B orders only and NOT orders fulfilled by distributors' own stock.
- Order type needs to be 'Smart Selection' to earn MyRewards Points.
- Refer to MyRewards on Incentive Centre for detailed list of program terms & conditions.



APJ Regional Incentive Programs

PowerEdge Server with AMD EPYC™ Processor Promotion



Eligibility

Solution Providers
APJ (Ex. Japan)



Reward platform

MyRewards



Eligible Products

PowerEdge R4715
PowerEdge R5715



MyRewards Points Per Unit

USD 100 in MyRewards Points

PowerEdge R6615
PowerEdge R6625
PowerEdge R6715
PowerEdge R6725
PowerEdge R7615
PowerEdge R7625
PowerEdge R7715
PowerEdge R7725
PowerEdge R7725XD
PowerEdge XE7745

USD 200 in MyRewards Points

- Terms and Conditions
- Points will only be issued against orders shipped between January 31, 2026, and May 01, 2026, and are on a first come, first-served basis.
 - Promotion payout is capped at the unit level.
 - Promotion includes B2B orders only and NOT orders fulfilled by distributors' own stock.
 - Order type needs to be 'Smart Selection' to earn MyRewards Points.
 - Refer to MyRewards on Incentive Centre for detailed list of program terms & conditions.

APJ Regional Incentive Programs

PowerEdge Server with NVIDIA Attach Promotion

Powered by NVIDIA GPUs, Dell PowerEdge servers bring breakthrough acceleration to modern AI and HPC environments. Optimised architecture ensures higher throughput, smarter performance, and seamless scalability.



Eligibility

Solution Providers APJ (Ex. Japan)



Reward platform

MyRewards



Eligible Products

PowerEdge Server & PowerFlex attached with T4 NVIDIA GPU



MyRewards Points Per Unit

USD 100 in MyRewards Points

PowerEdge Server & PowerFlex attached with L40 / L40S NVIDIA GPU

PowerEdge Server & PowerFlex attached with H200 PCIE Card

NVIDIA RTX Pro 6000 Blackwell Server Edition

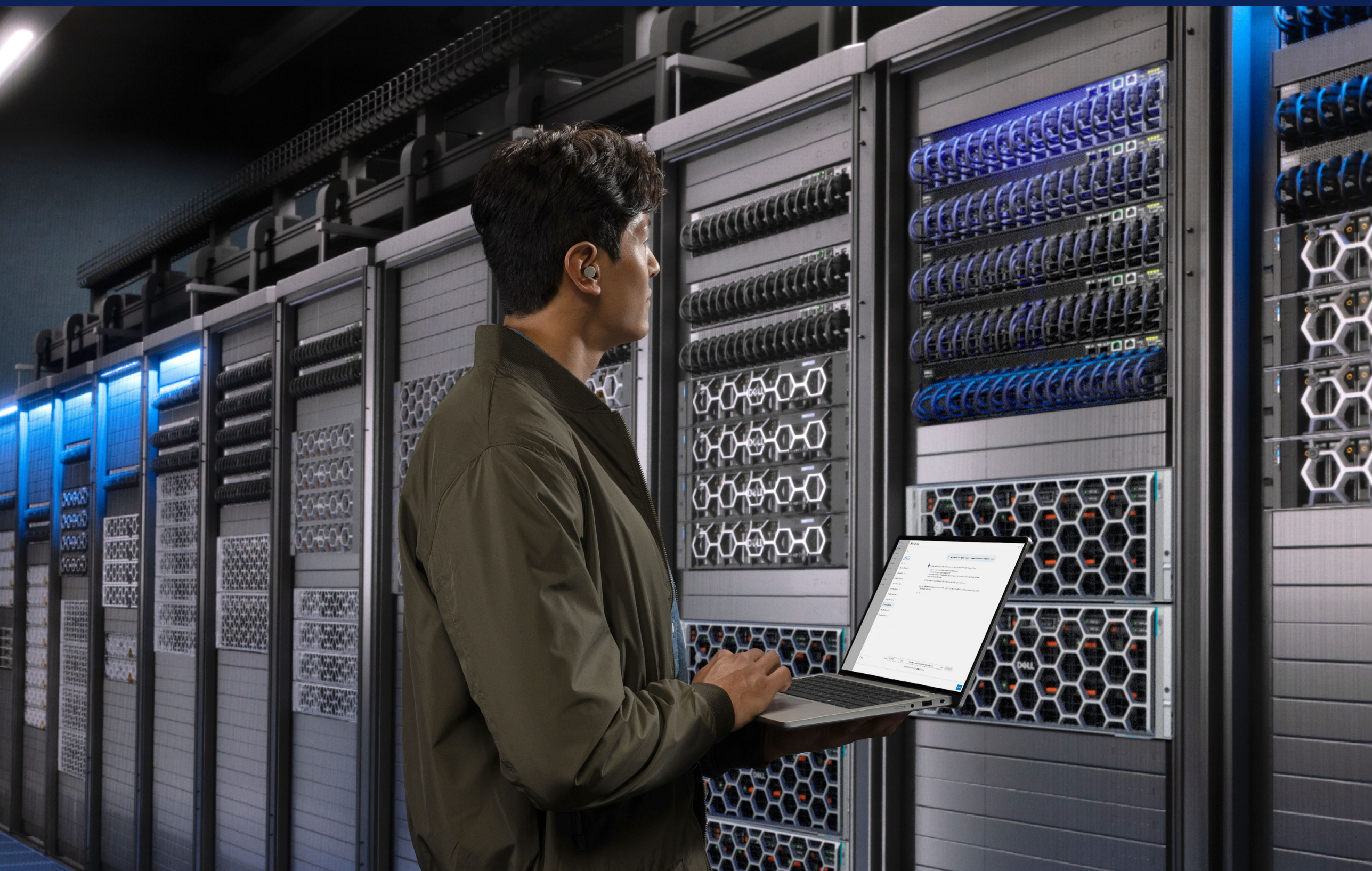
NVIDIA AI Enterprise License and Run AI license

NVIDIA Networking (SN4700 / SN5600 / SN5600D / SN5610 / SN2201 / 9700-IB / 9790-IB / Q3200 / Q3400 / Q3401 & QM9701)

USD 200 in MyRewards Points

Terms & Conditions

- Points will only be issued against orders shipped between January 31, 2026, and May 01, 2026, and are on a first come, first-served basis.
- Promotion payout is capped at the unit level.
- Promotion includes B2B orders only and NOT orders fulfilled by distributors' own stock.
- Order type needs to be 'Smart Selection' to earn MyRewards Points.
- Refer to MyRewards on Incentive Centre for detailed list of program terms & conditions.



High-performance systems enabling smarter outcomes

Stay up to date on the latest and greatest messages and campaign updates:

- [Access campaigns content in the Digital Marketing Tool](#)
- [Understand the opportunity through the Demand Generation Center](#)
- [Reference materials in the Knowledge Center to grow your understanding of the portfolio](#)

Leverage key content for more effective partner and customer conversations:

- [Leverage the server success pack to gain a comprehensive overview](#)
- [Access the PowerEdge Customer Deck to support your conversations](#)
- [Elevate your customers data center capabilities through optimized power consumption that boosts performance](#)
- [Learn more about Acceleration-Optimized servers & accelerator portfolio](#)
- [Explore this report to maximize your data insights with AI](#)
- [Find out how financing and payment solutions can accelerate your business](#)
- [The Business Value of Dell Technology Rotation for Servers and Storage](#)